



Tiddington Cricket Club Commercial Sponsorship Packages 2019



To discuss options please contact

sponsorship@tiddingtoncricketclub.org or speak to a member of
Tiddington Cricket Club

About Tiddington CC

Thank you for your interest in Tiddington Cricket Club.

We have been playing cricket At Tiddington for over 130 years and we are proud of our Club and achievements over the years.

As well as running Senior cricket sides that play League Cricket on Saturdays and National Village Knockout and Friendly matches on Sundays we have a very active Juniors section. We run 4 age group teams that play competitive matches. We also offer coaching on 2 nights a week. To support the development of our young Cricketers we introduced a 3rd team that plays League Cricket on Saturdays and has seen the development of many young players which have now progressed through to our 1st team.

Most of our current First Team have come through our colts teams. We are also delighted that one of our colts has gone on to play County Cricket for Northamptonshire, Yorkshire and Somerset and also been involved in England squads. The club is also proud to support the county from under 9s up to under 17s.

We are not just a club that plays cricket but an integral part of the Community offering a variety of entertainments and a friendly and welcoming place to spend time together.

Membership stands at 210 Family memberships covering cricket, junior cricket, darts, Aunt Sally, cribbage and tug of war. The club is open on average six evenings a week + Sunday lunch time

We also enjoy good Press coverage during the Cricket Season with regular reports in The Oxford Mail and Times, Thame Gazette, Milton Keynes Observer and the Banbury Cake!

The website www.tiddingtoncricketclub.org attracted an average of 1800 page views a month during the season last year (1st of April to the 30th of September 2018) and the website stats as a whole rose around 20% on the previous 12 months thanks to our new web developer.

The club has a very successful outreach on social media platforms, our twitter account @tiddsmoke currently has 1,606 followers and the facebook page has 150 members*

Planned Home Fixtures for 2019 include:

- **1st Team** in the Cherwell league Division 2 (9 home matches).
- **2nd Team** in the Cherwell league Division 4 (9 home matches).
- **3rd XI** in the Cherwell league Division 10 (9 home matches).
- **League Cup & Village Cup** Matches (around 8 home matches).
- **Friendlies** (around 8 home matches).
- **Youth Teams** (20+ home matches).

Affiliations: England & Wales Cricket Board (Focus Club), Oxfordshire Cricket Board, Oxfordshire Sports Partnership, South Oxfordshire Cricket Development Group

Website www.tiddingtoncricketclub.org



Sponsorship Packages 2019

Senior and Youth cricket is an excellent way to advertise your company through the local press and across the region. Sponsoring Tiddington Cricket Club will provide your company with a fantastic opportunity for local, regional and even national exposure it also comes with a whole host of benefits to you that we have listed within each package.

So Can You Or Your Company Sponsor Tiddington Cricket Club?

We have broken our sponsorship opportunities down into 3 simple packages. All of our packages have been created to give opportunities to a range of businesses and individuals to get involved with Tiddington Cricket Club.

Cricket Clubs are expensive to run; this unfortunately is a fact. Tiddington Cricket Club is a large part of our local community and with your sponsorship we can continue to provide excellent facilities that will benefit our local area for many years to come!

The great thing about sponsorship is we are not the only ones who benefit from it, you will too! Sponsorship is an excellent way to maximise your business profile through advertisement and reputation. This is also an excellent opportunity to involve your business name within the local community You can deduct sponsorship payments from your business profits before you pay tax by treating them as business expenses.

All of our available sponsorship packages are listed in this document however if you have any bespoke requests these can be discussed.

Our Club Sponsorship packages are as follows:-



1. Main Sponsorship deal – 1-3 contract

The club shirt sponsor is the primary sponsor of the club. Being the primary sponsor of our cricket club can bring a whole host of benefits and can be a fantastic way to gain company exposure with members of the cricket club, local area and across the region and a fraction of the price of other advertising methods.

How much does it cost?

We have created a competitive price plan providing maximum benefits to you at an affordable rate. Sponsorship can be paid on a yearly basis outlined below.

- Year 1 - £2500 + VAT
- Year 2 - £1500 + VAT
- Year 3 - £1500 + VAT

Flexible payment options to be discussed



What are the benefits to you?

Main sponsorship benefits include:-

- 50 playing shirts printed with your logo worn by all 3 Tiddington Cricket Club teams in competitive matches for the duration of your sponsorship.
- Free facility hire of Tiddington Cricket Club – dates to be discussed
- One social hire of Tiddington Cricket Club, meeting, summer BBQ etc – date to be discussed
- Monthly announcement on Twitter and Facebook
- Dedicated area on the homepage on the Tiddington Cricket Club website with your company logo. This will be linked through to a feature section situated in the Sponsors area detailing information about the company, displaying the company logo and include links back into your own website.
- 1 Sponsorship banner placed in premium position around the ground.
- Advertisement in the Tiddington Cricket Club Fixture card given out to all members.
- Invitation to end of season awards dinner and award presenter.
- Club Award branded with your company name.
- VIP table at Tiddington Cricket Club Presidents day.
- Complimentary framed shirt and team photo with your company representatives
- Player profiles on the Tiddington cricket club website of players wearing the sponsored shirt.
- Promotion in any additional programmes or competition finals such as T20 finals day or Village Knock Out.

If you are interested in becoming the Club Shirt Sponsor Email

sponsorship@tiddingtoncricketclub.org or speak to a member of Tiddington Cricket Club

2. Annual Advertisement Banner at Tiddington Cricket Club

Sponsorship around our picturesque Oxfordshire ground is a high profile way of advertising throughout the year at Tiddington Cricket Club. Advertisement banners are placed in prominent areas and are visible to players, spectators and to visitors at the ground all year round.

How much does it cost?

Banner advertisement is an extremely cost effective way to gain company exposure at Tiddington cricket club all year round.

- Year 1 - £250 + VAT*
- Year 2 - £150 + VAT*



What are the benefits to you?

Banner advertisement sponsor benefits include:-

- Sponsorship banner in prime location around ground.
- Announcement on Twitter and Facebook, including links to company (At least twice a year).
- Featured section within the Tiddington Cricket Club website sponsors section including information on your company, your logo and a link back into your own website.
- Advert in Tiddington Cricket Club Fixture card sent to all members.
- We purchase Banner at our cost to agreed design

10% discount available if paying full 2 year cost @ £360+VAT

If you are interested in the Banner Advertisement Package please Email sponsorship@tiddingtoncricketclub.org or speak to a member of Tiddington Cricket Club

Examples...



And finally...

Thank you for taking the time to read through or sponsorship information.

We hope you or your Company will be willing to get involved and help support Tiddington Cricket Club in 2019 and beyond.

If you have any questions or you would like to become a sponsor of Tiddington Cricket Club please contact:-

sponsorship@tiddingtoncricketclub.org or speak to a member of Tiddington Cricket Club

